

## CCO/Market Development Manager @Ocumove

If you can see yourself in a start-up in the medical device industry this is your opportunity. Ocumove is seeking an experienced CCO/Market Development Manager to draft and execute a go-to-market strategy for its first product, Depracker™. You must have operational experience from development and execution of go-to-market strategies in a medical device company. For the right person, there are great opportunities in Ocumove as the organization grows toward reaching our ambitious goals.

### Main Responsibilities

Your main responsibility will include market assessment based on market intelligence to prioritize relevant clinical indications based on market potential, reimbursement opportunities and other relevant market access issues.

- Draft and execute go-to-market strategy
- Formulate a pathway toward reimbursement within defined clinical indications on specific national markets based on clinical documentation requirements and business case documentation requirements
- Execute reimbursement strategies through national reimbursement authorities and stake-holders
- Work with clinical partner centers to insure alignment between claim strategy and clinical test protocols

### Education, Skills and Experience

- You understand health economics and reimbursement structures and have the ability to perform various tasks such as reimbursement applications and health economic analysis
- You have experience with project management
- You are reliable, professional, proactive, flexible and poses a high level of engagement and welcome challenges
- You have the ability to work independently and in close cooperation with the company's CEO and partners.
- You are fluent in English
- You possess strong communication skills, both written and spoken

In addition to a competitive salary, we offer a customized benefit package. If the above appeals to you, send your application to CEO, Lars Svane soonest possible.

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### About Ocumove

Ocumove has developed Depracker™, a medical device used in home sleep testing for measurement of eye movement to identify sleep stages. Sleep stages are important measures to improve current diagnosis and treatment of psychiatric and degenerative disease such as the first focus area, depression. Depracker is based on a patented accelerometer technology.

Depression affects more than 20 million women and men of working age in the EU in any one year and costs society 113 billion Euro. Depracker™ provides a cost effective and objective assessment of depression and a faster treatment pathway by reducing the antidepressant indication latency from 4-6 weeks to 4-6 days.